ABOUT THE IU CINEMA:
A PLACE FOR FILM

The Indiana University Cinema is one of the best public screening rooms in the country, with a film program to match. Housed in the former University Theatre, the updated space seamlessly blends classic 1930s architecture with modern lines.

The IU Cinema provides a world-class space for the study of film, supported by the highest exhibition standards. One of just 10 THX-certified university cinemas across the country, IU Cinema offers the highest quality motion picture experience available, with the best in 16 mm and 35 mm film projectors, as well as 2K and 4K digital equipment.

The IU Cinema’s programming will include film premieres and festivals, rare archival screenings, retrospectives, even silent films with live music. It will host lectures, conferences, visiting film scholars, and screenings from IU’s excellent film archives.

For more information about the IU Cinema, visit www.indiana.edu/~iucinema.
In exchange for your gift of $1,000 or more to the Prime Seats campaign, the IU Cinema will place a permanent nameplate on a theater seat in your honor. You may choose any seat that is not already spoken for. Of course, if you prefer, you may honor someone else with the nameplate: a friend, a family member or loved one, or even a favorite actor or director.

Once you give to the Prime Seats campaign, you will become a part of every screening and event held in this splendid facility for years to come. More importantly, you gain the satisfaction of knowing that your support has helped launch a vital and vibrant arts venue on the Indiana University campus that will teach new generations of viewers to love and respect film as an art form.

The Prime Seats Campaign

If you love film, the naming of an individual theatre seat allows you to demonstrate your passion for the cinematic arts while providing essential support for the Indiana University Cinema. By contributing to the Prime Seats campaign, you will leave your permanent mark on one of the nation’s leading cinemas. You will also aid in creating new generations of film lovers by bringing high-quality film experiences to students at Indiana University.

Yes! I want to support the IU Cinema’s Prime Seats campaign!

Name

Address

City, State, Zip

Phone

Email

Number of seats @ $1,000 per seat

Total amount of gift: $

Payment Options


3. Credit/Debit Card:
   - MasterCard
   - Visa
   - American Express
   - Discover

   Card Number

   Exp. Date

   Signature

4. Check: Make check payable to Indiana University Foundation/IU Cinema.

☐ This gift is also from my spouse

Full Name

☐ My company will match my gift. (Visit matchinggifts.com/iuf for details.)

Please print below the text you wish to appear on your nameplate. The text should take one of the following forms (limit 10 words):

- Name Only (e.g., John Michael Smith)
- Dedication (e.g., In memory of John Michael Smith)
- Corporate/Foundation (e.g., With support from the John M. Smith Foundation)
- Group Name (e.g., 2001 Collins Living Learning Center)

Text to appear on nameplate

For more information, or to mail this card:

Jon Vickers, Director, Indiana University Cinema
1213 E. 7th Street, Bloomington, IN 47405
(812) 855-7632 or jwvicker@indiana.edu

Your nameplate honors you as a strong supporter of the IU Cinema. It does not reserve your seat (or any seat) for a particular show.