SERIES TITLE
Seeds of Time

SEMESTER YEAR SPECIFIC DATES, IF APPLICABLE
Spring 2016 Ideally March but February or April would be wonderful as well.

NAME OF DEPARTMENT/INSTITUTE/CENTER/ORGANIZATION
Wylie House Museum, Indiana University Libraries

REQUESTER
Carey Beam crbeam@indiana.edu

TYPE OF ORGANIZATION
IU academic department/institute/center

HAVE YOU PREVIOUSLY SUBMITTED A PROPOSAL AND BEEN APPROVED FOR A FILM SERIES AT IU CINEMA
No

IF “YES” TO PREVIOUS QUESTION, PLEASE INDICATE THE TITLE(S) OF AND THE SEMESTER(S) IN WHICH YOUR PREVIOUS SERIES OCCURRED

ESTIMATED AMOUNT OF FUNDING ALREADY RAISED / EXPECT TO RAISE
$850

ADDITIONAL PARTNERS AND/OR FUNDING SOURCES
Integrated Program in the Environment (IPE), jointly administered by SPEA and COAS, Office of Sustainability, Food Institute, COAS, Hilltop Garden and Nature Center

PARTNERSHIP PROPOSAL
IU Academic Department/Institute/Center

SERIES TITLE
Seeds of Time

ACADEMIC JUSTIFICATION FOR THE SERIES (500 WORD MINIMUM)

“The fate of human kind is resting on these genetic resources [seeds], so nothing could be more important.” – Cary Fowler, agricultural pioneer

The Wylie House Museum, the 1835 home of the first president of Indiana University, Andrew Wylie, is a unit of the IU Libraries. Its primary mission is to actively support and contribute to the teaching and research goals of the University. This is done in a variety of ways, from providing physical and intellectual access to the museum, its collections, and historically interpreted grounds to curating exhibitions and hosting educational lecture series. One unique aspect of the Wylie House Museum is its historic heirloom seed-saving garden program. It lends itself to the cultural and educational benefit of the museum’s audiences and has seen a rise in interest from campus entities and local community members as sustainability and local food movements grow in popularity. The importance of genetic plant diversity to the health of the planet and the future of humanity is undisputed and IU’s contribution to this understanding is growing, not only through Wylie House’s seed saving program but through scholarship and the creation of academic units to address global environmental and food concerns. Seed-saving has increasingly become a focus in the areas of economic justice related to the food industry, a variety of environmental health issues, and global sustainability. Wylie House, via its garden program, is contributing to the vital seed-saving efforts and relevant knowledge related to historic agricultural practices and food-ways. Through this program it also invites a deeper understanding of contemporary challenges and a contemplation of their resolutions. The museum staff believes that the film, Seeds of Time (http://www.seedsoftimemovie.com/), has the capacity to raise awareness and engage the campus and community in an academic conversation about the many issues related to climate change and sustainability facing our world today. Many units at IU are invested in the study of global and local food issues, regenerative agricultural practices, and environmental justice. Recognizing the interdisciplinary nature of the film and its themes, Wylie House solicited campus partners to sponsor this proposal to IU Cinema’s Creative Collaborations film program. We are delighted with the enthusiastically positive response from units within the School of Public Health, the College of Arts and Sciences, and the School of Public and Environmental Health, as well as the Office of Sustainability, and Hilltop Nature and Garden Center. We anticipate additional partnership potential with other units whom we have not yet approached (Biology, for example), and we expect that the showing of this film will engage a wide audience from both campus and the local community. Seeds of Time addresses the global crisis of climate change and its impact on the most fundamental of human needs: food. We believe its showing has the potential to impact and inspire discussion, activism, and volunteerism at the individual, group, and course (service-learning) level. Indiana University is emerging as a leader in the interdisciplinary study of climate change and sustainability issues through the recent creation of the Integrated Program in the Environment, under the auspices of the Office of the Provost, and the Food Institute, drawing on multiple schools on campus. These sponsors and three others have committed financial resources, educational investment through the expectation of student attendance, related study and assignment design, and additional programming (such as organizing volunteer opportunities, hosting seed-saving workshops, and participation in the Wylie House spring lecture series). The showing of this film on campus would afford us an opportunity to shed light on the work being done by a few to ensure the future of humanity through the act of seed-saving, and it would provide the IU entities engaged in similar practices and studies the opportunity to raise awareness and enhance learning. Perhaps it would even inspire more resolutions to the problems we face. Given the importance of these issues and the quality of this film, we respectfully submit our proposal of Seeds of Time to IU Cinema.
**POTENTIAL FILM TITLES**

<table>
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<tr>
<th>POTENTIAL FILM TITLES</th>
<th>YEAR MADE</th>
<th>LENGTH OF FILM</th>
<th>DIRECTOR</th>
<th>COUNTRY, DESCRIPTION AND/OR OTHER NOTES</th>
<th>INVITING DIRECTOR?</th>
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<tbody>
<tr>
<td>Seeds of Time</td>
<td>2014</td>
<td>77</td>
<td>Sandy McLeod</td>
<td>USA and Norway; SEEDS OF TIME follows agriculture pioneer Cary Fowler’s global journey to save the eroding foundation of our food supply in a new era of climate change.</td>
<td>Yes, Sandy McLeod, film maker and Cary Fowler, agricultural pioneer. I have sent an email inquiring into Ms. McLeod’s and Mr. Fowler’s availability and fees but have not yet had a response. We, the sponsors, feel their attendance and potential talks would</td>
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**PLEASE INDICATE THE TARGETED POPULATION AND GEOGRAPHIC AREA TO BE SERVED BY THIS PROPOSED FILM SERIES.**

IU students, faculty, staff and local community members Campus and Monroe county

**PLEASE DESCRIBE THE DESIRED OUTPUTS AND OUTCOMES FOR YOUR PROPOSED FILM/FILM SERIES.**

We anticipate that this film would sell out so would be dependent upon the number of screenings but given that multiple departments with multiple classes have an invested area of study related to the film, and that our campus and community are active in study and practices related to biodiversity, sustainability, and climate issues, we anticipate 100’s of people to be impacted by this film. We expect raised awareness, continued conversations - both within the academic environment as well as locally, educational programming which would enhance the learning related to genetic diversity and seed saving, foodways, and climate change. We also expect raised awareness of the contribution IU is making in these areas.

**WHAT ARE THE PLANS FOR ASSESSING PROGRESS TOWARD THE STATED OUTPUTS AND OUTCOMES FOR YOUR PROPOSED FILM SERIES?**

All faculty or unit managers participating in promotion and/or additional programming will be reporting activities. Course attendance (required or encouraged) will be tracked, course assignment or curricular design related to the film will be reported and tracked, and attendance (numbers and basic demographics) will be tracked at additional programming events. Units will also be asked to track any immediate (or following semester) increases in volunteerism or degree program enrollment. Wylie House will oversee and compile all data.

**PLEASE INDICATE HOW YOU INTEND TO PROMOTE YOUR SERIES TO THE INTENDED AUDIENCE.**

Seeds of Time makes it easy to promote this film by offering press kit materials: http://www.seedsoftimemovie.com/press_kit In addition, all units will promote internally and Wylie House will be responsible for any additional marketing, as allowed for by IU Cinema. The Wylie House a strong relationship and consistent engagement with campus and local media outlets.
PLEASE PROVIDE ANY OTHER PERTINENT INFORMATION THAT HAS NOT BEEN PREVIOUSLY ADDRESSED IN THIS APPLICATION.

Notes of support from current partners:  

IU Food Institute  The equitable provision of good, clean, fair and sustainable food for more than 7 billion people is one of the great challenges of the 21st century; it is also an area where IU has extraordinary research breadth and depth. IU has become a world leader in the rapidly emerging interdisciplinary study of food over the past decade, drawing together faculty and students from many departments and schools on campus, from the Food Studies program in Anthropology, to Psychology, Marketing, SPH, and SPEA. The College of Arts and Sciences has recently approved creation of the IU Food Institute (IUFI) to bring together all these people and efforts, encompassing research, teaching, and community outreach. IUFI exists to promote the investigation and discussion of important food issues among students, faculty, and community members. The film, Seeds of Time, covers just such an issue in a way that will get people talking and acting. We are happy to support its screening here in Bloomington and the subsequent discussions it will inspire.  

IU Office of Sustainability  This mission of the IU Office of Sustainability (IUOS) is to catalyze a thriving culture of sustainability in academics, research, operations, administration, campus life and community outreach to enhance environmental health, economic prosperity, and social equity. IUOS has a history of working on food issues; these efforts are led by the IUOS Food Working Group which is a vibrant group of IU faculty, staff, and students that are working on issues related to food sustainability. Some of their most recent work has involved measuring the quantity of “real food” that is served on the IU campus, raising awareness for local foods through the Big Red Eats Green event, and holding “Food Summits” to discuss major issues related to sustainable food at IU Bloomington. In addition, IUOS is committed to connecting students to the source of food through the IU campus garden, located at Hilltop gardens. The goal of the campus garden is to be an example of regenerative agricultural practices and a place for students to learn those practices, so that they can be more widely adopted across campus. In short, IUOS recognizes that the conventional/industrial food system has stressed ecological systems and at times has created social and economic injustices. In supporting other films, most recently Balog’s “Chasing Ice,” IUOS has found that film can be a terrific way to present these issues to the campus community. For this reason, we strongly support the screening of “Seeds of Time.” With the UN Climate Change Conference (COP21) set for this coming November and December, we think the film is timely, showing the need for agricultural systems to adapt in the face of climate change. Our interns (14 students) as well as our undergraduate Sustainability Scholars (another ~15 students) will all benefit from seeing this movie. We know that the movie will also be of interest to the new IU Food Institute, the Integrated Program in Environment, the Student Sustainability Council, and will certainly have the attention of our Food Working Group. IUOS works closely with these groups and will help spread the word about the film. Given the importance of food and climate issues, and the growing interest in these challenges across the IU campus, IUOS is happy to commit $150 to support the screening of the film!  

Integrated Program of the Environment  IPE is the program office for the BS in Environmental Science and the BA in Environmental and Sustainability Studies. These degree programs are both linked to the concept of sustainable food systems (in fact, that is the main concentration in the BAESS). Our students will greatly benefit from the opportunity to view this film on campus and it may mobilize students outside of our degree programs to engage in them. School of Public Health  The Sustainable Food Systems Working Group focuses on scholarship associated with sustainable agriculture, food justice and sovereignty, and environmental justice. This film very much speaks to the food sovereignty issues challenging growers and affecting the political climate associated with farming in the 21st Century. Hilltop Garden & Nature Center  Hilltop Garden & Nature Center at Indiana University enthusiastically supports the showing of the Seeds of Time at the IU Cinema. Hilltop Garden and Nature Center serves as an educational and recreational resource for youth gardening, IU students and staff, and the surrounding community to learn about gardening and to connect with nature. Many of the educational themes of our classes and volunteer work focus on ways we can create food security for ourselves and our communities in a way that also protects and enhances our natural environment. We discuss ways in which individuals and families can grow their own food while taking into account our entire ecosystem and comparing that method with conventional agricultural methods. In the simple process of gardening, students and volunteers are connected with their food source and understand how some agricultural practices can be detrimental to our ecosystem and the practices they can use to create a positive change in our food system. The Seeds of Time movie provides a visible explanation of many of the concepts we try to present to our students, volunteers and visitors of Hilltop. Bringing the Seeds of Time movie to Indiana University and our surrounding community will enforce the reality of the challenges of our current food system around the world and the actions we need to take to create a more sustainable food system on a global scale.